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middle east exclusive

25th, 26th & 27th November 2012
Dubai World Trade Centre, U.A.E.

APPLICATION FOR EXHIBITION SPACE

Date of Application

Full Name of Company..... Tel. No.

Address..... Fax. No.

..... E-mail:

..... Website:

Country..... Post Code Exhibitor Executive to contact.....

Invoice address if different from above Country.....

DETAILS OF STAND REQUIREMENTS [Minimum 12m ²]	
Stand Options - Cost per m ² (Please tick (✓) relevant)	
Space Only <input type="checkbox"/> US\$ 495	Basic Shell Scheme <input type="checkbox"/> US\$ 560
Upgraded Shell Scheme <input type="checkbox"/> US\$ 610	
(Platform build compulsory)	
Dimensions.....m x.....m =.....m ²	
Provisional Stand No.	
Stand Cost	\$.....
1/3 rd Deposit due on Application	\$.....
Remaining 2/3 rd Due 15th Aug. 2012	\$.....
TOTAL	\$.....

OFFICIAL CATALOGUE
(Please tick (✓) relevant)
I would like to book the following advertising space:
Page - 4 Colour <input type="checkbox"/> US\$ 2000 1/2 Page - 4 Colour <input type="checkbox"/> US\$ 1000
Special Positions:
Bookmark <input type="checkbox"/> US\$ 3000
Divider <input type="checkbox"/> US\$ 4000
Inside Front & Inside Back Cover <input type="checkbox"/> US\$ 3500
If booked with this contract a 10% discount will be allowed on the above advertisement rates.
Advertising Cost \$.....

(Stand location will only be reserved if accompanied by 1/3rd payment)

FAILURE TO MAKE THE DEPOSIT IN 15 DAYS FROM INVOICE DATE WILL RESULT IN AUTOMATIC CANCELLATION OF YOUR CONTRACT.

SPONSORSHIP: Sponsorship of the Middle East Exclusive Exhibition will provide your company with global, regional and on-site exposure to an audience of focused Trade buyers, Operators and Duty Free Executives. As a sponsor, our team will work with you to understand your objectives and deliver a package that helps to meet your goals.

Please send me information on the following:

On site branding Event Guide / Event Map Gala Dinner sponsorship All show sponsorship options

Having read and agreed to the Conditions overleaf, I/We hereby contract for the space as indicated above at such Exhibition for the purposes of exhibiting by me/us of goods as described below: and I/We undertake to be bound by and observe and perform such Conditions and to pay a deposit as stated above on the stand / space rental on receipt of invoice. I/We further understand and agree that after signature and acceptance by **CHANNELS EXHIBITIONS LLC** this application may not be withdrawn and will form a contract between us. To avoid misunderstandings, please ensure that all details are correct, and note that any subsequent additions or alterations must be confirmed by the Organisers on a similar form.

The Organisers reserve the right to relocate confirmed exhibitor should reconsolidation of floorplan be necessary.

The Organisers acknowledge with thanks this application for Stand/Space and have pleasure in confirming that the space indicated above has been allocated to your Company.

Space confirmed on behalf of
CHANNELS EXHIBITIONS LLC

For and on behalf of.....

Signature..... Director

Name (in Capital Letters).....

Position (Director/Secretary/Owner).....

PRODUCT SECTOR: Fragrances Cosmetics Fashion Luggage Jewellery Watches & Clocks

(Please tick (✓) all the relevant) Wines Spirits Tobacco Fine food & Confectionery Gifts Tableware

Electronics Others.....

This form **must** be signed by a director/secretary or person authorised to purchase on behalf of the exhibition.

Relevant copies to be returned with a cheque for the amount due to **CHANNELS EXHIBITIONS LLC**

RETURN BOTH COPIES. DUPLICATE WILL BE SIGNED AND RETURNED TO YOU.
Please Fax Back to +971 4 282 5757 to confirm your participation

General Terms and Conditions

1. Application for, and Allocation of, Space

An intending Exhibitor is invited to select his site from the floor plan and make formal application on the appropriate form. The allocation of space will be effected in the order of receipt of applications and each such application will be confirmed by the Organisers by letter, facsimile or email.

In the event of an Exhibitor giving written notice at any time prior to the Exhibition of their intention not to take possession of the space allocated, or in the event of said Exhibitor failing to take possession of such space by noon on the day prior to the opening of the exhibition, the Organisers may deal with such space as in its absolute discretion thinks fit, without being under any liability to refund or abate any charges paid or due hereunder. Furthermore, in the event of an Exhibitor ceasing to hold the qualifications on the basis of which an allocation of space was made to him, or in the event of the Organisers not being reasonably satisfied of the Exhibitor's intention adequately to occupy the allotted space with approved exhibits, the Organisers may in its absolute discretion deal with such space as it thinks fit without being under any liability to refund or abate any charges paid or due hereunder. The Organisers reserve the right to alter the layout of the Exhibition in any respect and at any time. The Organisers will adjust the cost of the space of anyone or more Exhibitors whose stand area is affected by such an alteration, but will not be liable to make any further payment or compensation and the Exhibitors will not be entitled to withdraw from their contracts.

2. Payment

An initial payment of one third ($\frac{1}{3}$) of the total hiring charge of the contract must be made with the application. A further payment of two thirds ($\frac{2}{3}$) of the total hiring charge is due three months prior to the exhibition. Invoices will be submitted and all payments must be made in United Arab Emirates Dirhams OR US\$.

3. Cancellation

A contracted Exhibitor requesting to cancel participation for any reason shall be liable to the following cancellation charges:

Up to nine months prior to the Exhibition.....	25% of space cost
Between six and nine months prior to the Exhibition.....	50% of space cost
Between three and six months prior to the Exhibition.....	75% of space cost
Less than three months prior to the Exhibition.....	100% of space cost

All requests for cancellation must be made in writing and dated, this date being that which shall pertain in calculating the charge payable.

4. Limitation of Liability

The Organisers shall not be responsible under any circumstances to any Exhibitor for the acts conduct or omissions of any other Exhibitor or any other persons, whether its servants or otherwise, nor for the consequences of any breach by an Exhibitor of any of these Terms and Conditions. Every article exhibited will be at the sole risk and responsibility of the Exhibitor and the Organisers will not be responsible for loss or damage to, or the safety of, any property or of any injury to an Exhibitor or his servants or agents under any circumstances whatever, whether by reason of fire, water, theft, accident or any other cause including the erection, maintenance or dismantling of stands or otherwise.

Each Exhibitor hereby indemnifies the Organisers and will keep them indemnified against any liability, claim, demand, costs, charges or expenses arising as a result of any act, omission, negligence or thing done, or omitted, by such Exhibitor or any licensee of such Exhibitor or any other person or persons under the direction of the Exhibitor and the Exhibitor will arrange insurance in the joint names of the Exhibitor and the Organisers against all risks for which he is responsible under these Conditions and will, if so required, produce to the Organisers particulars of such insurance policy and evidence of the payment of the premium.

5. Force Majeure

In the event of the Exhibition premises or any part or stand thereof or any facility or service appertaining to the Exhibition being unavailable as a result of fire, flood, tempest or any other cause or as a result of government intervention, strike, lock outs, labour dispute, riot or any other cause or agency over which the Organisers have no control, or should the Organisers decide that owing to any such cause or agency it is necessary or advisable to cancel, postpone or move the Exhibition to another site, the Organisers shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

6. Service Manual

A service manual giving information, guidance and direction to Exhibitors, designers and contractors will be issued in good time. All mandatory directions contained therein must be observed except where otherwise agreed by the Organisers in writing.

CHANNELS EXHIBITIONS L.L.C.

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